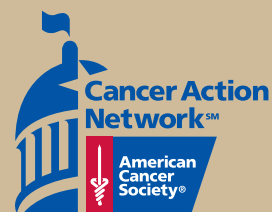




American Cancer Society Cancer Action Network
Partnering to help save lives from cancer



Who We Are

Reducing pain and suffering from cancer relies as much on public policy as it does on science. Lawmakers and policymakers at all levels of government play a critical role in decisions that help save lives. The American Cancer Society Cancer Action Network (ACS CAN) works tirelessly to educate the public, elected and government officials and candidates about cancer's devastating impact. We are committed to implementing public policy changes that will reduce the cancer burden at the federal, state and local levels.

With support from our strong network of hundreds of thousands of advocates and staff in every state, ACS CAN has seen great success in our policy priorities:

- **Smoke-free – 4,936 municipalities** in the United States have laws that restrict where smoking is allowed. **25 states**, along with the District of Columbia, Puerto Rico and the U.S. Virgin Islands, have laws that require non-hospitality workplaces, restaurants and bars to be smoke-free. These laws, along with local laws in other states, **protect 58.4 percent of the U.S. population**.
- **Access to health coverage** – People who are uninsured or underinsured are more likely to be diagnosed with cancer at more advanced stages when treatment is more expensive and patients are more likely to die from the disease. ACS CAN advocates for policies that provide quality, comprehensive care.
- **Cancer screenings** – Over the past few years, states have annually committed over **\$200 million in funding** for cancer screening programs.
- **Cancer research funding** – Since 2001, there has been an increase of over **\$16 billion** in funding for the National Institutes of Health and a **\$2 billion** increase for the National Cancer Institute.
- **Healthy eating and active living environments** – ACS CAN advocates for sustained improvements in evidence-based national school nutrition standards. The more than **95 percent** of school districts successfully meeting the updated standards for school meal programs are eligible for increased federal reimbursement.

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Hologic is proud to call ACS CAN a partner. Over the course of our nine-year relationship, we have worked closely with ACS CAN to champion women's health and work to save lives through prevention and early detection.

Meg Eckenroad

Vice President, Women's Health and Professional Relations, Hologic

Corporate Membership

Cancer is one of the most devastating health concerns worldwide. In the U.S. alone, 1 in 3 people will be diagnosed with cancer in their lifetime. Chances are you, a friend, a family member or a coworker has been affected by cancer.

ACS CAN is the nation's leading advocacy organization working to help save lives from cancer. Created in 2001, ACS CAN is the nonprofit, nonpartisan advocacy affiliate of the American Cancer Society committed to advancing our mission through evidence-based public policy solutions.

Partners, from large corporations to local businesses, are uniquely positioned to work with us to help further our mission and to realize a return on investment in the process. Business leaders understand that cancer is not only a health issue, but also a core business issue, and that preventing the disease ensures a healthier workforce and community.

Our corporate membership program gives business partners the opportunity to invest in our proven success, as well as to exchange ideas around public policy priorities. Membership will showcase your company as a world-class organization invested in the health of your staff and your communities through our highly visible national partnership.

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ACS CAN allows me to advocate on behalf of legislation and funding for research that could help the millions of people who will be diagnosed with cancer; working with lawmakers ensures the voices of those affected by cancer will be heard, demands that funding for cancer be a top priority and aids with efforts to one day get rid of cancer.

Jackie Beale

ACS CAN Volunteer

Membership at a Glance

Participation in the ACS CAN corporate membership program puts your company at the forefront of the movement to ensure policymakers and elected officials are making cancer a top priority. Our members' commitment and support has led to new, innovative breakthroughs on how to fight this disease. As a corporate member, you will enjoy numerous benefits, including:

- **Policy priorities** – Be a part of ACS CAN’s mission through a comprehensive public policy agenda that includes a strong focus on preventing cancer, seeking new treatments and ensuring all Americans have access to affordable, comprehensive health coverage that includes lifesaving cancer screenings and treatments. ACS CAN members are provided regular updates on our policy priorities and the progress we are making together in the fight against cancer.
- **Volunteerism** – ACS CAN recognizes that many organizations encourage their staff to volunteer to emphasize their commitment to social responsibility. We provide volunteer opportunities nationwide to help engage your employees in the fight.
- **Brand recognition** – Our members are recognized on our website, in our annual *Advocacy Accomplishments* report and at our D.C. headquarters (at most membership levels).

ACS CAN Corporate Membership Program

	Corporate Champions (\$100,000)*	Corporate Allies (\$50,000)*	Corporate Heroes (\$25,000)*	Corporate Friends (\$10,000)*	Corporate Sponsors (\$5,000)*
Issue briefings with ACS CAN senior leadership	x	x	x	x	x
Receive ACS CAN's monthly outreach e-newsletter	x	x	x	x	x
Recognition in annual <i>Advocacy Accomplishments</i> report and on the ACS CAN website	x	x	x	x	x
Recognition at ACS CAN's headquarters	x	x	x	x	
Complimentary invitation to annual National Forum on the Future of Health Care in Washington, DC	x	x	x	x	
Annual strategy meeting with ACS CAN senior leadership	x	x	x		
Logo placement at annual ACS CAN Leadership Summit & Lobby Day	x	x	x		
Complimentary invitation to annual ACS CAN Leadership Summit & Lobby Day in Washington, DC	x	x			
Annual one-on-one meeting with ACS CAN president and senior leadership	x				
Quarterly calls with ACS CAN regional directors, state and local campaign team leadership and policy team	x				
Complimentary invitation to high-profile ACS CAN events, receptions and briefings	x				

*Annual contribution to ACS CAN



acscan.org

The American Cancer Society Cancer Action Network (ACS CAN), the advocacy affiliate of the American Cancer Society, is the nation's leading cancer advocacy organization working every day to make cancer issues a national priority. ACS CAN empowers people – patients, survivors, family members, friends, and health professionals – to be part of the growing national movement that is fighting back against cancer.

Contributions or gifts to ACS CAN are not tax deductible.